



HASSAN RAFIQUE

Next.js Developer

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Faisalabad, Pakistan

PROFILE

Results-driven Front End Engineer with extensive experience in creating responsive, pixel-perfect web applications. Expertise in translating design concepts into high-performance, SEO-friendly websites using a components-based development approach. Proficient in modern frontend technologies and frameworks with a keen eye for detail, ensuring both user-centric design and technical excellence.

CORE SKILLS

- Frontend:** HTML5, CSS3, JavaScript (ES6+), React.js, Next.js, TypeScript
- Styling & UI:** Tailwind CSS, ShadCN, Styled Components, Responsive Web Design
- State & Data Management:** React Context API, Redux Toolkit
- APIs & Integrations:** REST/GraphQL APIs, Stripe, Supabase, MongoDB, Google Maps
- Version Control & Deployment:** Git, GitHub, AWS, Vercel, Render, Netlify
- CMS & Headless CMS:** WordPress, Strapi
- Other:** SEO

EDUCATION

Bachelor of Computer Science
The University of Faisalabad, Pakistan
May 2020

ACHIEVEMENTS

- Top Rated Seller (Upwork):** Ranked in the top 10% of freelance talent with a 100% job success score.

PROFESSIONAL EXPERIENCE

Front-end Engineer | Elite Design Works, Remote, USA | February 2022 - Present

- Spearheaded the development of dynamic, responsive web applications using Next.js, enhancing user engagement and optimizing site performance.
- Translate complex Figma designs into pixel-perfect, responsive front-end code using Tailwind CSS, ensuring cross-browser compatibility and accessibility.
- Engineer and deploy Next.js-based SaaS platforms, streamlining online transactions and improving the overall user experience for global clients.
- Integrate GraphQL/RESTful APIs and third-party services, including Supabase, Stripe, Google Maps & Resend, to create robust and scalable web solutions tailored to client requirements.
- Conduct rigorous performance optimizations using techniques like lazy loading, memoization, etc, resulting in a 30% improvement in load times and a significant increase in SEO rankings across multiple projects.
- Collaborate closely with UX/UI designers and back-end developers to deliver cohesive, high-quality web solutions that meet client objectives and exceed expectations.

Web Developer (WordPress & Frontend) | TheWeOne, Remote, USA | June 2020 - Feb 2022

- Lead the development and customization of 29+ websites, utilizing page builders like Elementor, Avada, and Divi to create tailored, high-converting sites for clients.
- Developed entry level custom WordPress plugins using PHP.
- Enhance website performance and SEO by implementing best practices in coding, content structuring, and site optimization, resulting in improved search engine rankings and user retention.
- Develop and configure WooCommerce stores, providing seamless online shopping experiences and integrating essential e-commerce functionalities to boost client sales.
- Utilize advanced JavaScript frameworks and jQuery to build interactive, user-friendly interfaces that align with client branding and functional requirements.
- Deliver end-to-end web solutions, from concept and design to deployment, ensuring all projects are completed on time and within budget while meeting high standards of quality.
- Provide ongoing maintenance, updates, and technical support for existing websites, ensuring optimal performance, security, and customer satisfaction.

PROJECTS

RateRunnerShipping

Built an interactive dashboard that enables users to create and manage shipping labels by integrating the FedEx RESTful API. Built with Next.js and TypeScript, implementing custom API endpoints for secure and scalable backend logic. Utilized Supabase with Prisma for efficient data handling, and designed a responsive, modern interface with Tailwind CSS.

FCC Container Builder

Built a web application for designing and customizing containers with an interactive drag-and-drop interface using Konva.js. Created a scalable backend with Strapi and MongoDB for data management, and integrated Puppeteer to generate high-quality PDFs of designs. Leveraged Next.js with TypeScript for performance and maintainability, and deployed in a containerized environment using Docker.